

AIR INDIA LAUNCHES WEEKLONG APP FEST, OFFERS UP TO 20% OFF ON MOBILE APP BOOKINGS

- *Air India App Fest from 15 to 21 January 2025*
- *Up to 10% off on all-inclusive fares with 'APPFEST' promo code*
- *No convenience fee on Air India app during the Air India App Fest*
- *Additional savings on payment methods*

GURUGRAM, 15 December 2025: Air India today announced the launch of its first-ever App Fest, offering travellers exciting discounts and benefits when booking flights through the official Air India mobile app (iOS and Android).

The Air India App Fest is open from 0001 hours IST of 15 January to 2359 hours IST of 21 January 2025, with no restrictions on the travel dates. During the Air India App Fest, travellers can enjoy up to 20% off on fares by combining the following benefits:

- **Up to 10% off with promo code:** Travellers can apply the promo code 'APPFEST' during the booking flow when booking through the Air India mobile app to enjoy up to 10% off the all-inclusive fares.
- **No Convenience Fees:** Travellers can additionally save INR 399 of Convenience Fee on domestic bookings, as Air India has waived the Convenience Fee on mobile app bookings during the App Fest.

Other savings with payment offers

Air India has also enabled other discounts with multiple payment offers for travellers to choose from, helping them to unlock savings. Each bank offer has specific validity as detailed below, and is also available on Air India's official website in addition to the mobile app. Travellers can apply either the App Fest code to get discounts or one of the payment offers below.

Bank	Offer	Promo Code
HDFC Bank	- Domestic Business Class: Flat ₹2,000 off	DOMHDFC
	- International: Flat ₹2,500 off (Americas, Europe & Australia)	INTHDFC
	Validity: 15-17 January 2025 on HDFC Bank Business Cards	
ICICI Bank	- Domestic (Round Trip): Flat ₹750 off	ICICI750
	- International: Flat ₹2,500 off	ICICI2500
	- Business Class: Flat ₹3,000 off	ICICI3000
	Validity: 18-21 January 2025 on ICICI Bank Credit Cards.	
Federal Bank	- Domestic (Round Trip): Flat ₹750 off	FED750
	- International: Flat ₹2,500 off	FED2500
	- Business Class: Flat ₹3,000 off	FED3000
	Validity: Valid on all days, on Federal Bank Credit Cards	
BOBCARD	- Domestic (Round Trip): Flat ₹500 off	BOBDOM500
	- International: Flat ₹2,000 off	BOBINT2000
	Validity: 16-17 January 2025 on BOBCARD (Credit Cards)	

Air India's website and mobile app also accept other modes of payment without the additional discount, including all major debit or credit cards issued by banks in or outside of India, RuPay cards, and payment wallets.

About Air India group

The Air India group – comprising of full-service global airline Air India and low-cost regional carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India placed the then largest-ever order for 470 new aircraft in 2023. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <http://www.airindia.com/newsroom>

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