

## AIR INDIA APPOINTS AIRESOURCES, INC. AS PASSENGER GSA IN THE PHILIPPINES

**GURUGRAM/ MANILA, 23 January 2025:** Air India has announced the appointment of Airesources Incorporated as its General Sales Agent (GSA) for passenger business in the Philippines.

Airesources, Inc. will oversee reservations & ticketing, support marketing efforts, and provide comprehensive passenger sales support in the region on behalf of Air India, ensuring streamlined and personalised service delivery to travel agents and customers.

The collaboration will help to strengthen passenger traffic feeding into Air India's flights from and to Southeast Asia and beyond.

"It is an honor for us to represent Air India in the Philippines. We are fully committed to utilizing Air India's extensive network, our profound industry knowledge, and our customer-centric approach to showcase Air India's offerings and strengthen its presence in the Philippine market," said **Ella Sanchez, President of Airesources, Inc.**

Air India's growing fleet and transforming on board experience, combined with Airesources' commitment to excellence, will provide a world-class travel experience to passengers. Air India operates non-stop flights between India and six destinations in Southeast Asia: Singapore, Bangkok and Phuket (Thailand), Ho Chi Minh City (Vietnam), Bali (Indonesia), and Kuala Lumpur (Malaysia). Air India's services to these points in Southeast Asia also offer convenient one-stop connections to destinations across Europe, United States and Canada via its hubs in Delhi or Mumbai, and vice versa.

Air India is modernising its fleet and introducing new products and services. Air India recently confirmed an order for 100 widebody and narrowbody Airbus aircraft, adding to its previous orders for 470 aircraft from Airbus and Boeing announced in 2023, thus taking the total number of new aircraft ordered to 570.

### About Air India group

The Air India group – comprising of full-service global airline Air India and low-cost regional carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India placed the then largest-ever order for 470 new aircraft in 2023. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <http://www.airindia.com/newsroom>

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