

## AIR INDIA IMPROVES CONNECTIVITY FROM UK & EUROPE TO AUSTRALIA & SOUTH-EAST ASIA VIA INDIA AND VICE-VERSA

- *Air India offers enhanced connectivity from the UK and Europe to Australia and South-East Asia via India and vice-versa, reducing connection times to around 2.5 hours*
- *The airline has launched a campaign called 'Via' to highlight these improved connection times and promote India as a world-class hub*

**GURUGRAM, 27 February 2025:** With its long-term vision of building India as a global transit hub, Air India has optimised its international network to offer faster connections to travellers from the UK and rest of Europe to Australia and South-East Asia via India and vice versa, reducing connection times to around 2.5 hours. The airline has launched a campaign called 'Via' to highlight these improved connection times and promote India as a world-class hub.

The optimised flight schedule makes Air India flights amongst the fastest for travel between Europe and Australia, South-East Asia, with comfortable transit times at Air India's hubs in Delhi and Mumbai.

"India's geographical advantage and impressive airport infrastructure, combined with Air India's robust route network, offer convenient one-stop access for travellers from the West to East and vice-versa", said **Nipun Aggarwal, Chief Commercial Officer, Air India.**

### Air India Enhances Transit Experience at Delhi and Mumbai Airports

Air India's operations at Terminal 3 Delhi Airport and T2 Mumbai Airport enable seamless same-terminal transfers for guests travelling to Australia and South-East Asia from the UK and rest of Europe and vice-versa. These terminals boast world-class design, architecture, and operational efficiency, enriched with Indian heritage and cultural character.

Business Class passengers, Maharaja Club members, and eligible Star Alliance members can enjoy lounge services at these airports, ensuring maximum comfort and convenience during their stopovers.

### Air India Launches 'Via' Marketing Campaign

Air India has launched a marketing campaign titled 'Via', running until March, to raise awareness among UK travellers about the destinations they can conveniently fly to via India.

Flights are available for booking on the airline's official website, mobile app, customer contact centre, city and airport offices, and through travel agents worldwide.

Download campaign images from here <https://www.airindia.com/in/en/newsroom/media-resources/images/via-india.html>

### About Air India group

The Air India group – comprising of full-service global airline Air India and low-cost regional carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <http://www.airindia.com/newsroom>

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