

## **AIR INDIA GROUP MARKS INTERNATIONAL WOMEN'S DAY WITH VARIOUS ACTIVITIES, OPERATES 15 ALL-WOMEN CREW FLIGHTS**

**GURUGRAM, MARCH 8, 2024:** Reiterating its commitment to uphold gender equality, Air India group today announced a slew of activities celebrating International Women's Day.

A total of 15 all-women crew flights were operated in the domestic and international sectors today. Over 15% of the cockpit crew of Air India are women - making it an airline with one of the largest number of women pilots.

Women employees constitute as much as 51% of Air India's workforce. In the last two years since the homecoming of Air India to the Tata group, there has been a sharp rise in the number of women employees in every sphere of the airline's activities. At Air India Express, over 13% of pilots are women and close to 50% of the workforce comprises women employees.

Air India group has organised week-long programmes to inspire women employees across the network through webinars and live sessions with experts in various fields and role models for wider awareness and inspiration.

As a special gesture to customers, Air India Express is offering free seat selection and priority boarding services to all women passengers today through its mobile app and website. Air India Loyalty Programme Flying Returns is offering its women members a fast-track limited-time opportunity to skip the queue and upgrade to Silver Edge Club, which will offer them exclusive benefits like 15% more reward points, complimentary upgrades, and priority check-in services.

This year's Women's Day theme 'Invest in Women: Accelerate Progress' reiterates the importance of achieving gender equality and well-being of women in all aspects of life, which resonates with the Tata group and Air India's ethos of offering equal opportunities to all employees acknowledging that diversity and inclusion results in driving innovation and growth.

While Air India will operate flights to five destinations, including three flights to international destinations, Air India Express will fly to two international destinations and eight domestic destinations. (Details shared below\*)



<b>Air India</b>	<b>Sector</b>	<b>Aircraft</b>
1	Delhi-Bengaluru-Delhi	A320 family
2	Delhi-Vijayawada-Delhi	A320 family
3	Delhi – San Francisco	B777
4	Delhi-Birmingham	B787
5	Delhi-Dubai	B787

<b>Air India Express</b>	<b>Sector</b>	<b>Aircraft</b>
1	Tiruchirappalli – Singapore	A mix of B737 and A320 neo
2	Dammam – Mumbai	
3	Chennai- Kolkata –Chennai	
4	Delhi – Guwahati – Delhi	
5	Hyderabad – Amritsar – Hyderabad	
6	Mumbai – Srinagar – Mumbai	
7	Delhi – Goa – Delhi	
8	Delhi – Bagdogra – Delhi	
9	Bengaluru – Bhubaneswar – Bengaluru	
10	Bengaluru – Guwahati – Bengaluru	



**About Air India:**

Founded by the legendary JRD Tata, Air India pioneered India’s aviation sector. Since its first flight on October 15, 1932, Air India has built an extensive domestic network with non-stop flights to cities around the world, across the USA, Canada, UK, Europe, Far-East, South-East Asia, Australia, and the Gulf. After 69 years as a government-owned enterprise, Air India and Air India Express were welcomed back into the Tata group in January 2022.

Air India is navigating through a major five-year transformation roadmap under the aegis of *Vihaan.AI*, with an ambition to become a world class airline with an Indian heart. The first phase of this transformation, the taxi phase was recently concluded, and focused on fixing the basics. These included bringing back to service many long grounded aircraft, addition of talent across flying and ground functions, rapid upgradation of technology and strengthening of customer care initiatives amongst others. A member of Star Alliance, the largest global airline consortium of leading international airlines, Air India offers seamless connectivity and facilities to passengers all over the world.

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