

AIR INDIA OFFERS PREMIUM ECONOMY FARES STARTING FROM INR 599 ABOVE ECONOMY FARES

- Premium Economy seats deployed per week on domestic India routes to increase by 30% upon conclusion of Air India's legacy narrowbody retrofit programme

GURUGRAM, 12 MARCH 2025: Air India, India's leading global airline, has expanded its Premium Economy Class offering, fueled by the doubling of premium seat sales over the past three years. To meet the growing demand for premium travel, Air India has introduced Premium Economy fares starting at INR 599 above standard Economy fares on domestic flights for a limited period, offering an affordable upgrade with pricing that varies by route and demand.

Air India's Premium Economy on more domestic India routes than ever

As India's only airline offering Premium Economy alongside Business and Economy Class, Air India provides this option on 39 domestic routes, with over 50,000 seats weekly. Nearly 34,000 of these seats serve key metro-to-metro routes: Delhi-Mumbai, Delhi-Bengaluru, Delhi-Hyderabad, Mumbai-Bengaluru, and Mumbai-Hyderabad.

Following the retrofit of 27 legacy A320s with a new three-class configuration, Air India will boost Premium Economy seats by 30%, exceeding 65,000 seats weekly. The retrofitted aircraft feature brand-new seats across all cabins and will continue to expand route coverage across India and to short-haul international destinations.

The perks of flying India's only Premium Economy

Tailored for travellers seeking affordable luxury, Air India's Premium Economy offers a dedicated cabin with fewer seats than Economy Class and extra legroom, providing a quieter, upscale ambience on board. Air India's Premium Economy customers enjoy the following benefits additionally:

- Free selection of preferred seats throughout the cabin
- Priority check-in, boarding, and baggage handling
- 32-inch seat pitch, 4-inch recline
- Superior seat upholstery
- An enhanced dining experience with hot complimentary meals served on premium chinaware

Air India now also offers 'Vista Stream' across its fleet (except on flights operated by its A350 and upgraded B777 aircraft), offering complimentary wireless inflight entertainment to guests on their personal electronic devices, with a rich entertainment library featuring more than 1,000 hours of content.

About Air India group

The Air India group – comprising of full-service global airline Air India and low-cost regional carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled

to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <http://www.airindia.com/newsroom>

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