

## AIR INDIA GROUP MARKS INTERNATIONAL WOMEN'S DAY WITH MULTIPLE ALL-WOMEN MANAGED FLIGHTS

- 18 Air India & Air India Express flights managed by women pilots, cabin crew, roster planning analysts, flight dispatchers, meteorologist, crew controllers and operations control duty manager
- Launched multiple initiatives for women employees under the umbrella of **#HerMatters**
- Women comprise almost half of Air India workforce and make 16% of pilots

**GURUGRAM, 08 March 2025:** Air India group marked the International Women's Day with a demonstration of its commitment to reinforce the importance of inclusivity at the workplace, upholding the Tata Group's commitment to diversity and promoting a level playing field for its employees.

In resonance with **#AccelerateAction**, the theme of International Women's Day 2025, the Air India group took to the skies with flights managed by all-women teams across functions in the air and on ground, while also unveiling a series of initiatives for women employees and special offers for women passengers.

In all, 18 flights operated by Air India and Air India Express on select international and domestic routes, were managed by all-women teams that included pilots, cabin crew, crew roster planning analysts scheduling duties for the all-women crew onboard, flight dispatchers and a meteorologist planning and monitoring flights from departure to arrival, crew controllers tracking all crew ensuring compliance with flight duty time and rest requirements and a female operations control duty manager overseeing Air India's day of operation.

Destinations to which these flights were operated included Melbourne, the longest amongst them, London Heathrow, Dammam, Muscat, Ras Al Khaimah, Abu Dhabi, Varanasi, Pune, Visakhapatnam, Kolkata, Bagdogra, Bhubaneswar, Vijayawada and Guwahati.

**Campbell Wilson, Chief Executive Officer & Managing Director, Air India & Chairman, Air India Express** said: *"At Air India group, we take pride in the fact that women leading from the front is a norm rather than an exception. India leads the world in the number of women commercial pilots and Air India group is significantly contributing to this achievement. We have been focusing on nurturing a diverse, equitable and inclusive workforce and have women representation across key decision-making roles, driving our transformation journey."*

At Air India, women make 46% of the total workforce, 16% of pilots, which is almost three times the global average, 21% of staff in ground services, 27% in finance and 22% in the digital and technology division, and all these numbers have grown significantly since Air India's return to the Tata group.

Air India is also a signatory to IATA's #25by2025 initiative and aims at enhancing women at mid and senior levels.

Air India Express, Air India's low-cost carrier, further exemplifies this commitment, with women comprising over 13% of its pilots and nearly half of its overall workforce.

### **Celebrating Women at Air India**

At an organisational level, Air India has launched the **#HerMatters** initiative to assist its women employees navigate critical life events, both on their professional and personal fronts, for a better work-life balance. The airline organised webinars and panel discussions on topics such as financial independence for women, return to work after maternity and shift from support to sponsorship to nurture women leaders within the airline.

Air India group has also decided to organise sessions on careers in aviation at girls' schools in the National Capital Region of Delhi to inspire young women to pursue careers in aviation. Under this initiative, Air India employees will visit these schools and share their experiences and growth opportunities in Indian aviation.

### **Celebrating Women Passengers with Exclusive Offers**

In addition, Air India offered special promotions and benefits from 1-8 March 2025, which included fare discounts for bookings with at least one woman in the PNR, and 5% discount on gift card purchases, enabling and encouraging women to take charge of their travel.

### **About Air India group**

The Air India group – comprising of full-service global airline Air India and low-cost regional carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <http://www.airindia.com/newsroom>